CHLOE MCNAMARA

chloemcnamara.com

0413 356 708
chlomoe101@gmail.com

SKILLS

- Design fundamentals such as, style guide development, colour theory and Typography
- Logo design
- Layout and asset creation in Photoshop, Illustrator, and Indesign
- Illustration and animation
- Project management
- Video Editing using After Effects and Avid
- Understanding of closed and open source CMS
- HTML and CSS coding
- VBA coding and excel automation
- Social media strategies and implementation
- Successful Search Engine Optimisation
- Problem-solving
- Verbal and written communication

REFERENCE

HR Manager, United Cellars
Irene Hatzigeorgiou
ihatzigeorgiou@ulg.com.au
+61 403 754 388

A graphic designer, video editor, and illustrator based in Sydney. I have spent the last five years running gammut from freelance logo, illustration, and layout work to working with businesses like United Cellars as an in-house graphic designer and Seven Creative as a video editor and Illuminart as an illustrator and animator.

Hardworking, fastidious, and aesthetically minded, I have enough discipline to work remotely while also having the communication and team-building skills to work in a team. I have the experience and skills to deliver concise promotional content for social media or to create comprehensive and imaginative layouts for booklets, pamphlets, and zines. I also have a working knowledge of Adobe After Effects and the video editing skills required to extract narratives from supplied footage.

With the technical illustrative skill to creatue unique illustrated elements for any layout, be it print media or digital. And as this website is testiment the HTML and CSS skills required to develope effective web sites.

EXPERIENCE

GRAPHIC DESIGNER
United Cellars
July 2022 - Dec 2024

VIDEO EDITOR
Seven Creative
Jan 2022 - May 2022

ILLUSTRATOR/ANIMATOR/VIDEO EDITOR
Illuminart
May 2019 - 2021

WEB DEVELOPER
Freelance
March 2019 - June 2022

GRAPHIC DESIGNER
The Big Fix
February 2019 - March 2020

SOCIAL MEDIA MANAGEMENT
Jewel Jones
June 2018 - April 2019

EDUCATION

BACHELOR OF GRAPHIC DESIGN
SAE Creative Institute

CERTIFICATE III: INFORMATION, DIGITAL MEDIA, AND TECHNOLOGIES (WEB TECHNOLOGIES)
TAFE Western Sydney Institute